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I claim:

1. A method for diverting articles selected for removal from a stream of articles travelling along a pathway on a conveyor, said method comprising the steps of:

locating adjacent said pathway a deflector member adapted to rotate into said pathway to contact and controllably sweep selected articles from said stream of articles; following removal of each selected article from said stream further rotating said deflector member thereby removing same out of said pathway to allow subsequent non-selected articles in said stream to continue along said pathway without being impeded by said deflector member; and adapting a synchronous motor to act in response to a predetermined signal to cause the said rotations of said deflector member.

2. A method for diverting beverage containers selected for removal from a stream of beverage containers travelling along a pathway on a conveyor, said method comprising the steps of: locating adjacent said pathway a deflector member adapted to rotate into said pathway to contact and controllably sweep a selected beverage container from said stream of articles; following removal of each selected beverage container from said stream, reversing the rotation of said deflector member thereby

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removing same out of said pathway to allow subsequent nonselected beverage container in said stream to continue along said
pathway without being impeded by said deflector member; and
adapting a synchronous motor to act in response to a
predetermined signal to cause the said rotations of said
deflector member.

- 3. The method according to Claim 1 or 2 wherein said deflector member is adapted to initially contact said article at about a centre of gravity thereof.
- 4. The method according to Claim 1 or 2 wherein said deflector member is adapted to initially contact said article at, or in a zone, immediately adjacent to and below, a centre of gravity thereof.
- 5. The method according to Claim 1 or 2 wherein the degree of and/or the speed of rotation of the deflector is variable and is determined by the predetermined signal to achieve a desired lateral movement of the article from the stream of the selected articles.
- 6. The method according to Claim 4 wherein said signal originates from a sensing device and which identifies a specific condition selecting the article for rejection.

- 7. The method according to Claim 1 or 2 where the article is a beverage container.
- 8. A device for diverting an article selected for removal from a stream of articles travelling along a pathway on a conveyor said device comprising in combination a synchronous electric motor and an article deflector member, the latter being adapted to be:
 - (i) located adjacent said pathway;
 - (ii) rotatable by said motor into said pathway to contact and controllably sweep a selected article from said stream and,
 - (iii)rotatable by said motor out of said pathway to allow subsequent unselected articles to continue travelling along said pathway without contacting said deflector member,

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- 9. The device according to Claim 8 wherein the article deflector member is mounted directly on to a drive shaft of said motor.
- 10. The device according to Claim 9 wherein the article deflector member is elongate and is rotatable in a horizontal manner about a vertical axis.
 - 11. The device according to Claim 9 wherein said motor is adapted to rotate said deflector member out of said pathway by rotating same in a reverse direction to said first rotation.
 - 12. The device according to Claim 8 which is provided with bracket means to secure same to an associated conveyor.
 - 13. The device according to Claim 11 wherein said bracket means is provided with adjusting means adapted to allow the position of said article deflector means to be varied in a vertical and/or horizontal position relative to said pathway of said associated conveyor.
 - 14. A device for diverting an article selected for removal from a stream of articles travelling along a pathway on a conveyor said device comprising in combination a conveyor, a synchronous electric motor and an article deflector member, the latter being located adjacent said pathway and rotatable by said motor into

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said pathway to contact and controllable sweep a selected article from said stream and rotatable by said motor out of said pathway to allow subsequent unselected articles to continue travelling alon said pathway without contacting said deflector member.

- 15. The device according to Claim 14 wherein the article deflector member is elongate and is rotatable horizontally about a vertical axis to extend over said pathway.
- 16. The device according to Claim 14 or 15 wherein said motor is adapted to rotate said deflector member out of said pathway by rotating same in a reverse direction to said first rotation.
- 17. The device according to Claim 14 or 15 which is provided with bracket means to secure said deflector member to said conveyor.
- 18. The device according to Claim 14 whrein said bracket means is provided with adjusting means adapted to allow the position of said article deflector means to be varied in a vertical and/or horizontal position relative to said pathway of said conveyor.